

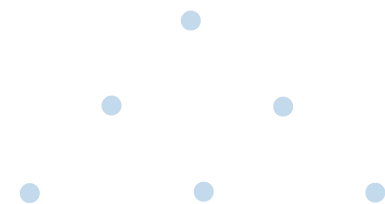


DOIT TECHNOLOGIES LTD

PORTFOLIO

—● www.doittechnologies.co.uk ●—

E-commerce Solutions Specialist & Digital Marketing Experts



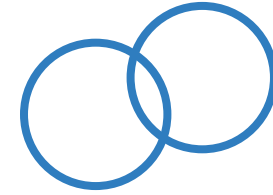


COMPANY PROFILE

At Doit Technologies Ltd, we deliver tailored digital solutions and services, including seamless e-commerce development on Magento, Shopify, WooCommerce, and OpenCart. We craft engaging websites using PHP, WordPress, Squarespace, and Wix to boost user experience. Our digital marketing expertise spans Google Marketing, Microsoft Advertising, Meta Advertising, SEO, and Social Media Boosting. Additionally, we manage social media to build strong brand identities and customer connections.

www.doittechnologies.co.uk





Company Vision & Mission

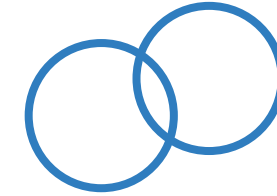
Vision

At Doit Technologies, we aim to lead in innovative and latest IT design and development services & solutions, empowering businesses to thrive through seamless technology integration. Our vision is to drive growth, efficiency, and exceptional user experiences by delivering cutting-edge solutions that shape the digital future.

Mission

Our mission is to empower businesses with innovative and creative technology solutions that solve complex challenges and drive growth. We are committed to delivering exceptional quality, unmatched value, and outstanding customer service to every client. Our goal is to build lasting partnerships by exceeding expectations and fostering success.





Why Choose US?

Why do People Choose Our Solutions?

- **Experience & Expertise:** With over a decade of experience, we have mastered a diverse array of technologies, enabling us to deliver cutting-edge, reliable, and high-performing solutions that meet the evolving needs of our clients.
- **Client-Centric Approach:** We are deeply committed to building strong, long-lasting relationships with our clients, offering tailored solutions that are meticulously crafted to address each client's unique needs, challenges, and objectives.
- **Innovation and Creativity:** Our passion for innovation drives us to create visually stunning, user-friendly solutions that not only function seamlessly but also stand out in the digital landscape, delivering exceptional value and engagement.





OUR SERVICES

At Doit Technologies, we offer a comprehensive range of services to meet all your digital needs, including e-commerce and website development, digital marketing, and mobile app creation. Our expertise spans across various platforms such as Magento, Shopify, WooCommerce, and custom PHP solutions. We also provide specialized services in SEO, graphic design, and server support, ensuring robust and secure online operations. From custom app development to effective marketing strategies and ongoing maintenance, we deliver tailored solutions to enhance your digital presence and performance.

www.doittechnologies.co.uk

• E-commerce Development

- Magento
- Shopify
- WooCommerce
- Opencart

• Website Development

- Php Custom
- WordPress
- WiX & Suarespace
- Frontend Development

• Graphic Designing

- Website Designing
- Mobile App Designing
- Social Media Graphics
- Art & Illustration

• Digital Marketing

- Google Marketing
- Microsoft Advertising
- Meta Marketing
- SEO (Search Engine Opt)

• Mobile App Development

- Android App Development
- iOS App Development
- Applications Maintenance

• Server Support

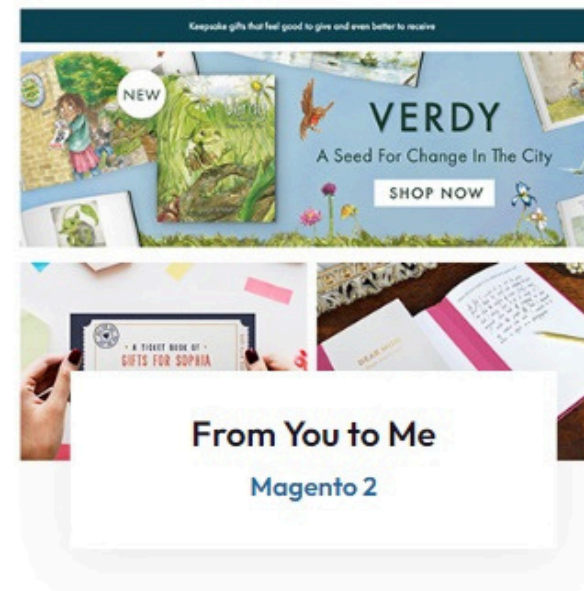
- Dedicated Server Management
- Shared Server Management
- Databases Configurations
- Backup & Security



OUR PORTFOLIO

We have completed 1,294 projects, maintaining a remarkable 99% success rate and an equally impressive 99% client satisfaction rate. Our team excels in developing, customizing, and maintaining websites, creating seamless and efficient e-commerce experiences, and executing highly effective digital marketing strategies. With over 1,000 satisfied customers, we have consistently helped businesses achieve their goals through innovative solutions, strong brand connections, and a focus on long-term success. Explore our diverse portfolio to discover how we can elevate your digital presence and drive growth, backed by a decade of industry expertise and a commitment to excellence.

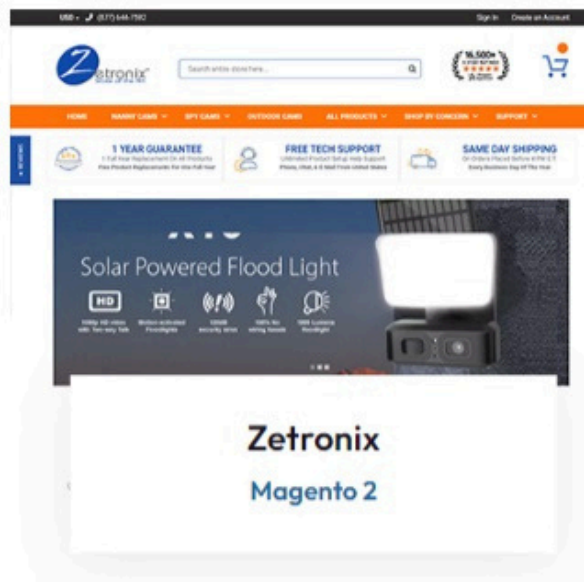
More at: <https://doittechnologies.co.uk/portfolio/>



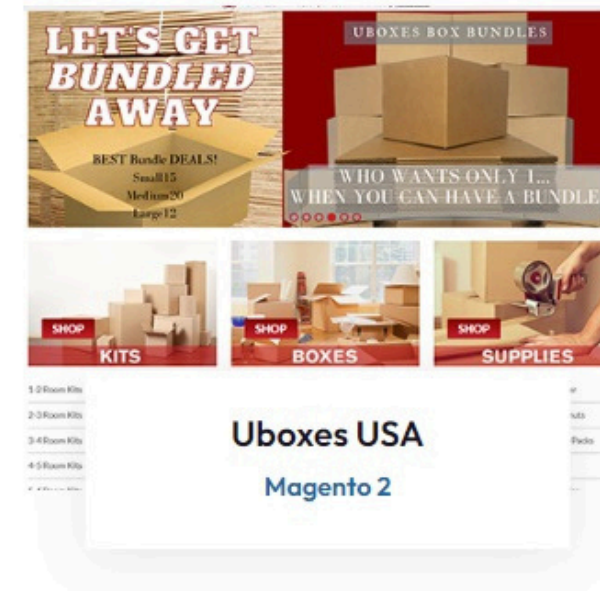
From You to Me
Magento 2



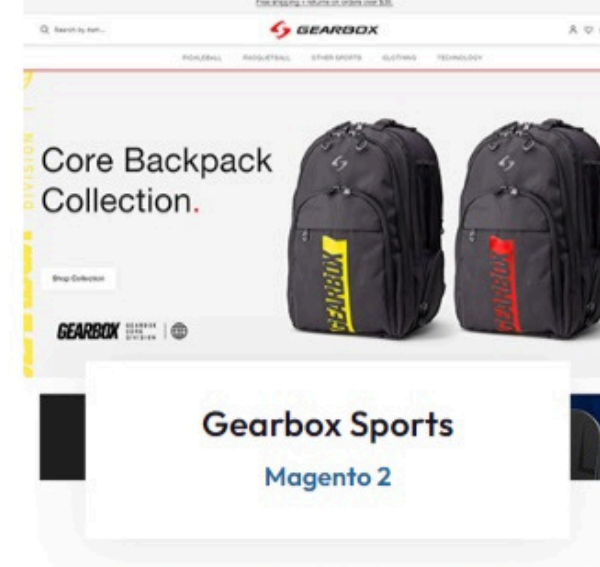
Buildersbook Inc.
Magento 2



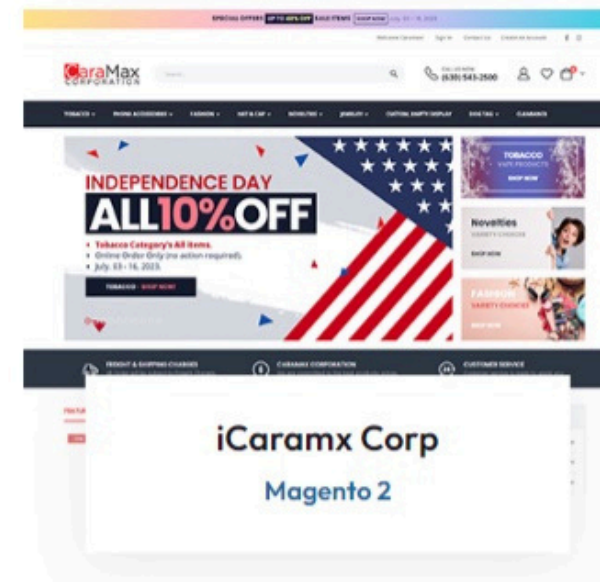
Zetronix
Magento 2



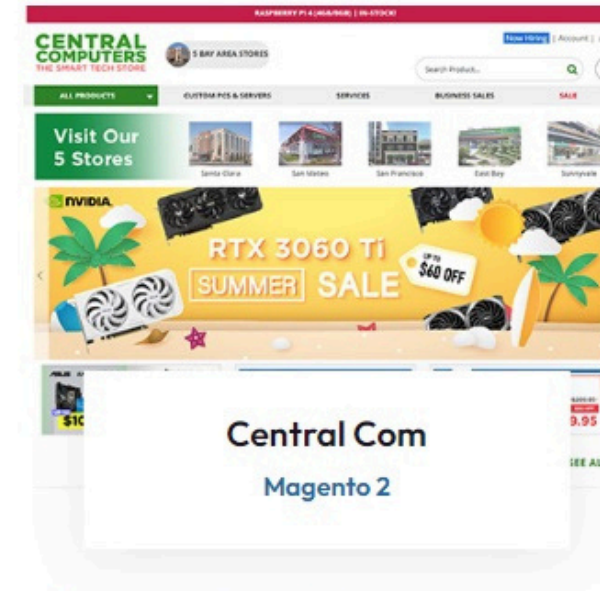
Uboxes USA
Magento 2



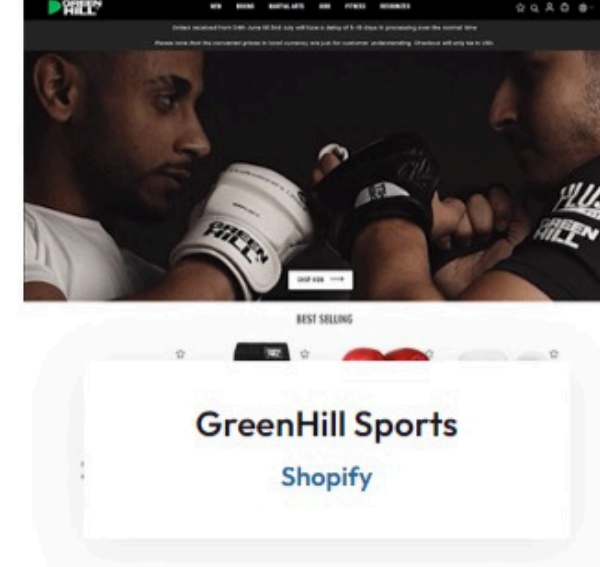
Gearbox Sports
Magento 2



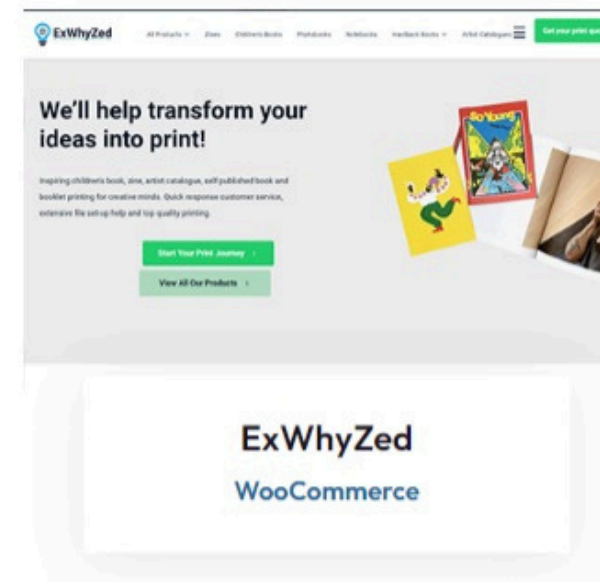
iCaramx Corp
Magento 2



Central Com
Magento 2



GreenHill Sports
Shopify



ExWhyZed
WooCommerce



MAGENTO STORE

BUILDERSBOOK INC.

www.buildersbook.com

01

Magento 2 Development

Developed the E-commerce platform on Magento 2.4.7 with the Weltpixel - Pearl theme, incorporating extensive customizations to enhance the backend order management system. This setup improved operational efficiency, streamlined order processing, and provided a tailored, user-friendly interface to meet specific business needs

03

One Step Checkout

Designed and implemented a custom one-step checkout system, incorporating advanced field validations and security measures to ensure a smooth, secure, and efficient checkout experience. This solution streamlined the purchasing process, minimized errors, and enhanced overall user satisfaction by providing a seamless transaction experience.

05

Ongoing Maintenance

Provided ongoing development and maintenance services. This included regular updates, performance tuning, and proactive issue resolution to enhance functionality, prevent downtime, and support continuous improvement, ensuring that the platform remains robust and resilient over time.

02

Digital Marketing Services

Managed PPC campaigns with a strategic approach, deploying Google AdWords to target key demographics, and leveraging Google Analytics for data-driven insights. Implemented comprehensive SEO strategies to enhance online visibility, optimize search rankings, and drive targeted traffic, resulting in improved engagement and conversion rates.

04

Marketing Tools

Google Analytics for user behavior analysis, Google AdWords for targeted ads, and Google Merchant Center for product listings. Integrated Meta Ads Manager, Microsoft Advertising for expanded reach, and Mailchimp for email marketing. Utilized SEMrush and Ahrefs for SEO analysis, Google Tag Manager for tracking, and HubSpot for CRM and marketing automation.

06

Online Exam Program

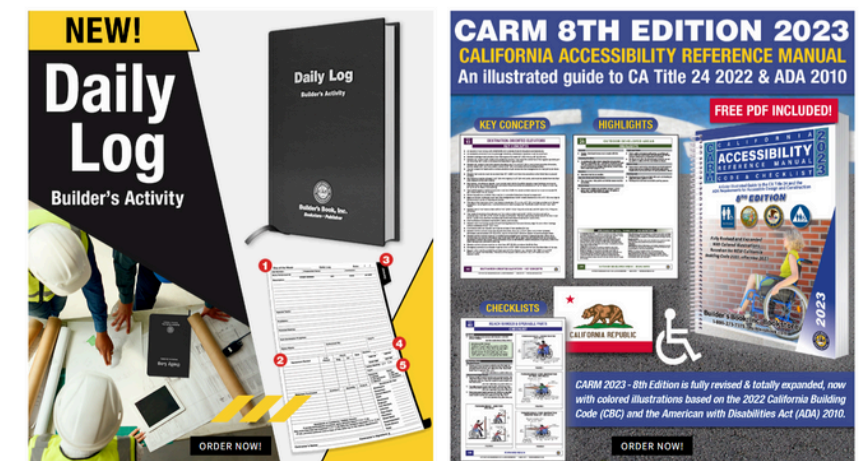
Developed robust and secure online exam programs, complemented by custom cost estimator tools, to facilitate efficient exam administration and precise cost calculations. These solutions were designed to ensure seamless user interactions, and enhance operational efficiency.



NEW PUBLICATIONS



NEW FLASH CARDS





MAGENTO STORE

CENTRAL COMPUTERS

www.centralcomputer.com

01

Platform Migration

Seamlessly migrated the entire store, including all customer data, product information, and transaction history, from ASP.NET to the latest version of Magento 2, ensuring a smooth and uninterrupted transition with enhanced functionality.

03

AWS Deployment

Deployed the store on AWS infrastructure to leverage its advanced performance capabilities and high reliability, providing a robust, scalable, and secure environment. This deployment ensured consistent uptime, rapid load times, and an optimal user experience while accommodating growth and handling high traffic volumes efficiently.

05

Ongoing Maintenance

Provided ongoing and comprehensive development maintenance to ensure the platform's optimal performance and long-term stability. This included regular updates, performance optimization and troubleshooting ensuring seamless operation and continuous improvement.

02

Custom Design Layout

Expertly developed and implemented a one-of-a-kind, fully custom design layout, meticulously created from .psd files to deliver a distinctive, visually engaging, and highly tailored user experience as per the client's requirement.

04

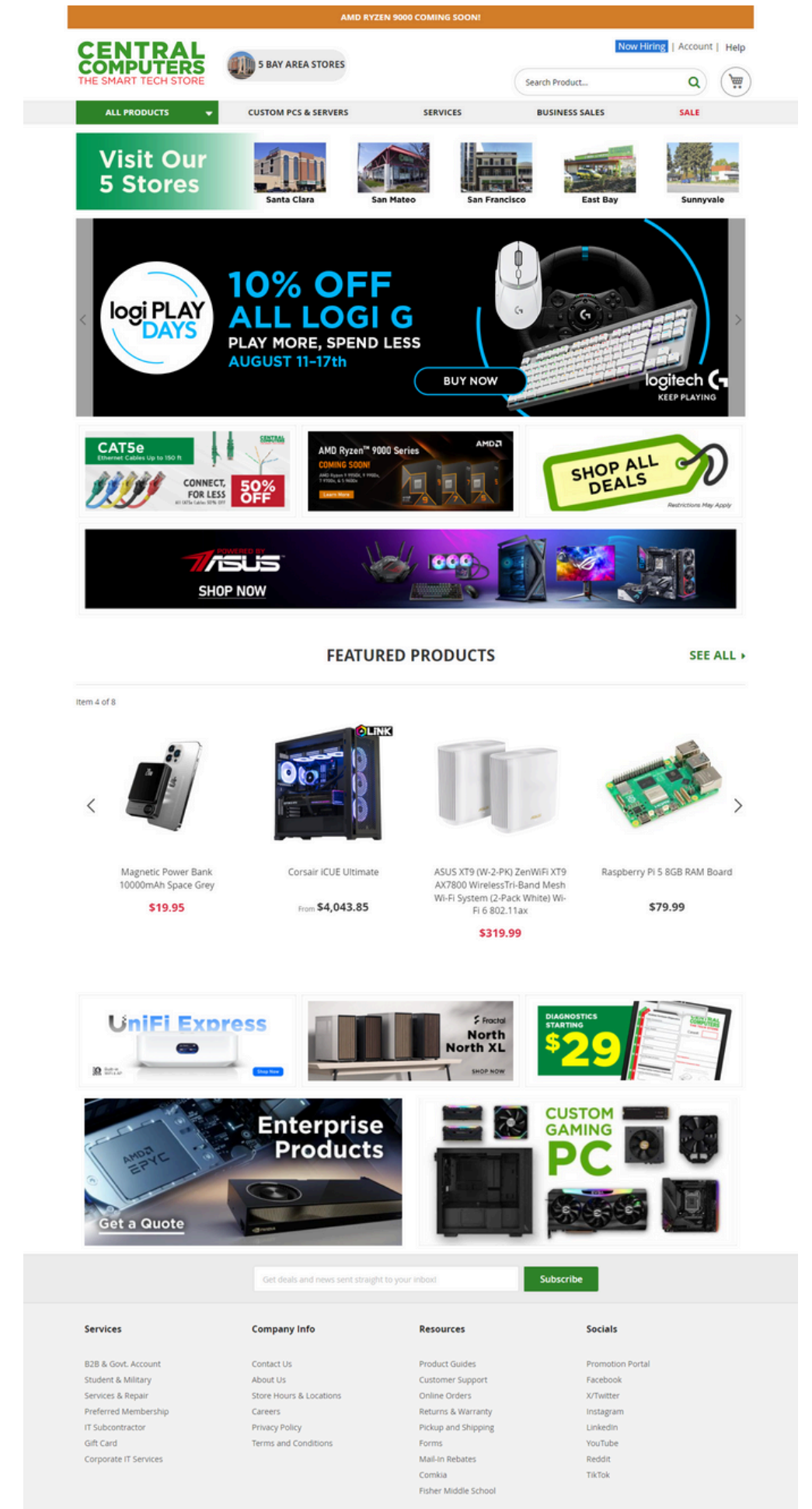
Onestep Checkout

Designed and developed a bespoke one-step checkout page, professionally crafted to align with the owner's specific design specifications and requirements. This custom solution ensures a streamlined, user-friendly checkout experience tailored to enhance customer satisfaction and operational efficiency.

06

Performance Optimization

Optimized the store's speed and reliability by leveraging AWS infrastructure, which ensured consistently fast load times, robust scalability, and a smooth, uninterrupted user experience. This approach maximized performance, minimized downtime, and enhanced overall operational efficiency.



FROM YOU TO ME

www.fromyoutome.com

01

Platform Migration

Successfully upgraded the platform from Magento 1 to Magento 2.3.2, delivering enhanced features, improved performance, greater scalability, and a more robust user experience. This upgrade also included streamlined processes, advanced security features, and better support for future growth.

03

Custom Integration

Seamlessly integrated the platform with the in-house Laravel custom printing software, ensuring smooth operations and flawless communication between systems. This integration enhanced overall efficiency, streamlined workflows, and enabled real-time data exchange, contributing to a more cohesive and effective operational environment.

05

Seamless Connection

Ensured seamless integration and flawless interaction between Magento 2.3.2 and the Laravel system following the migration, guaranteeing smooth operations, consistent performance, and uninterrupted functionality across both platforms.

02

Design Layout Preservation

Carefully imported the original design layout during the migration process, ensuring brand consistency, retaining the site's visual identity, and maintaining a seamless user experience throughout the entire transition. This approach safeguarded the brand's integrity while upgrading the platform.

04

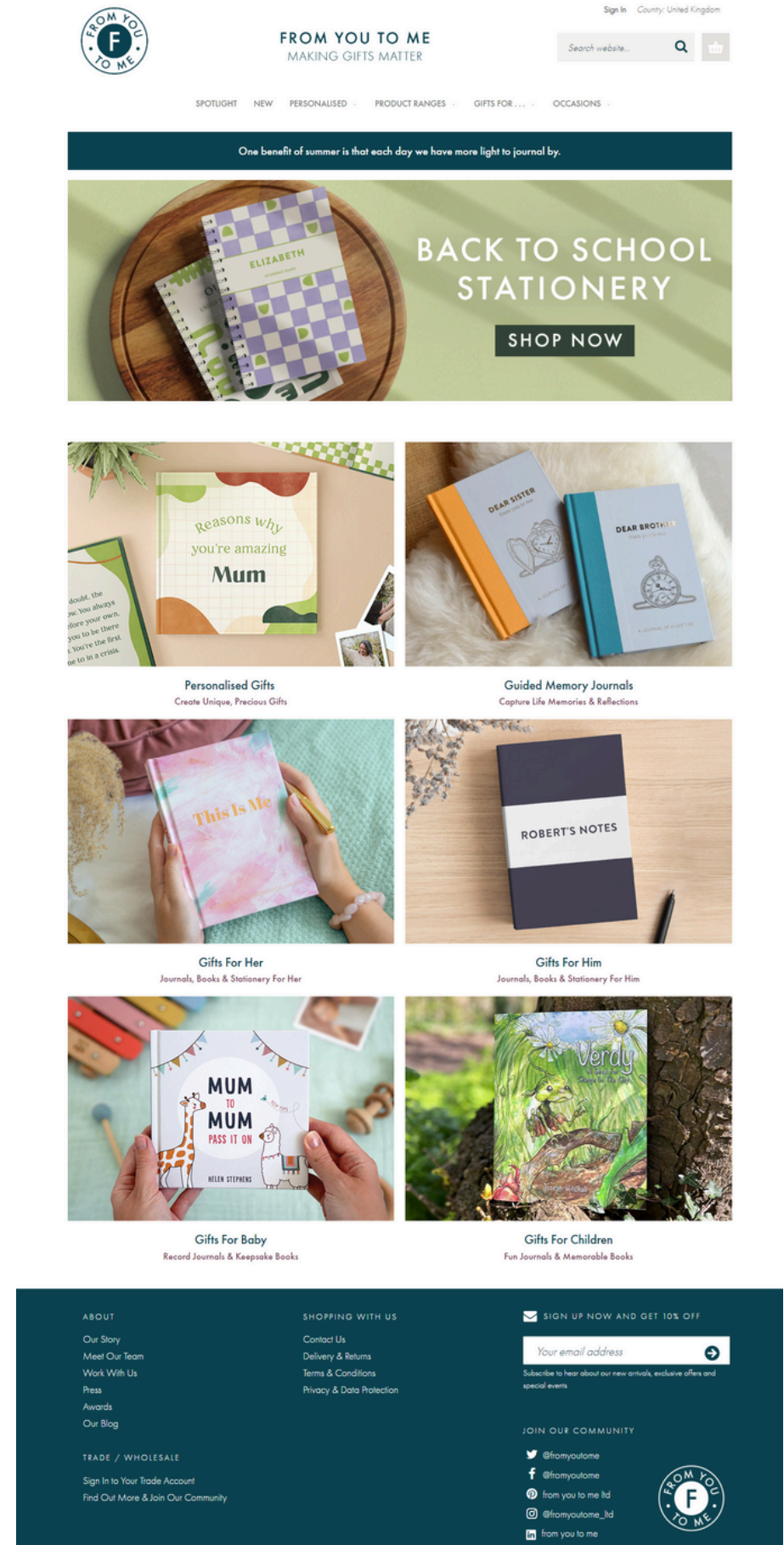
Multi-Store Management

Integrated eight distinct stores into a unified admin panel, enabling streamlined management, centralized control, and more efficient operations across the entire platform. This consolidation simplified administrative tasks, improved data consistency, and allowed for more effective monitoring and decision-making, ensuring a cohesive management experience.

06

Post-Migration Consistency

Successfully implemented the full functionality and a consistent, high-quality user experience across all stores following the migration, ensuring that all features remained intact, performance was optimized, and user satisfaction was maintained.





MAGENTO STORE

ZETRONIX

www.zetronix.com

01

Platform Upgrade

Successfully transitioned the platform from Magento 1.7 to the latest version of Magento 2, ensuring a smooth, efficient, and seamless upgrade process. This migration enhanced system performance, introduced new features, and improved overall user experience.

03

Continuous SEO Services

provided consistent Search Engine Optimization services from 2017, building a strong foundation of authoritative backlinks. This effort has improved search engine rankings, enhanced visibility, and driven targeted traffic.

05

Marketing Tools

Integrated advanced marketing tools, including Criteo, Taboola, and Microsoft Ads, to drive highly effective and targeted ad campaigns. These integrations enhanced the reach, precision, and performance of our advertising efforts, resulting in increased conversions and a stronger online presence.

02

Theme Integration

Implemented the Porto theme layout in Magento 2, significantly elevating the website's design aesthetics and overall user experience. This upgrade provided a modern, responsive interface that improved navigation, visual appeal, and customer engagement across all devices.

04

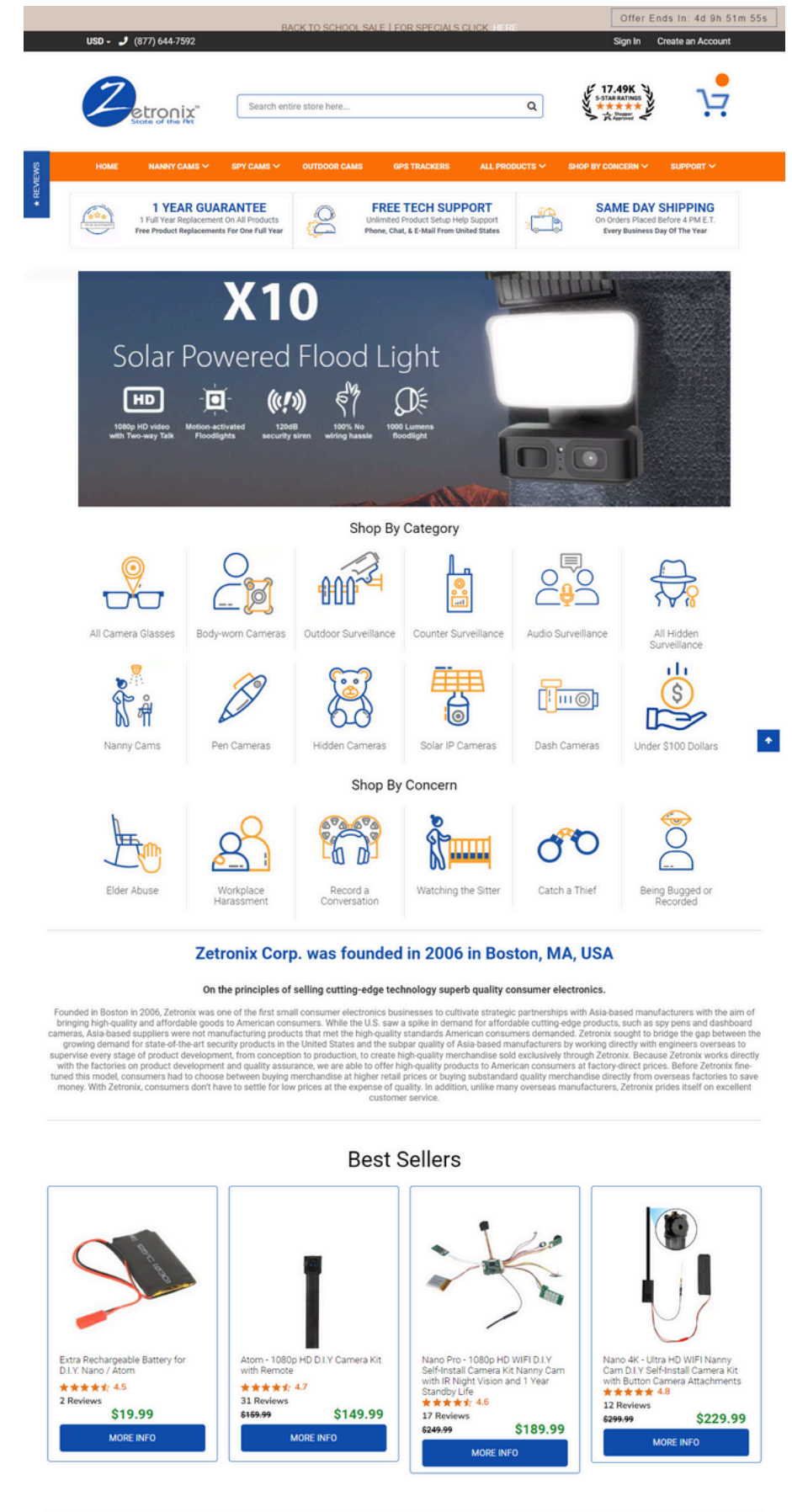
Keyword Ranking Success

Achieved top Google rankings, surpassing industry giants like Amazon for strategically targeted keywords. This accomplishment significantly boosted the website's visibility, credibility, and organic traffic, positioning the brand as a leader in its market niche.

06

Analytics Integration

Integrated TikTok Pixel, Google Analytics, Facebook Pixel, and Mouseflow for comprehensive performance tracking. These setups provided detailed insights into user behavior and campaign effectiveness, enabling data-driven decisions and optimized strategies.



TRADOO

www.tradoo.nl

01

Magento 2 Development

Built the e-commerce store using Magento 2, providing a powerful and scalable platform for online retail. This setup offers flexibility and advanced features for enhanced user experience.

03

Google Ads Integration

Implemented Google Ads to drive targeted traffic and increase conversions. This integration allows for precise ad targeting and better return on investment for marketing campaigns.

05

Google Analytics

Integrated Google Analytics to monitor website performance and user behavior. This setup provides valuable insights, helping to optimize the customer journey and make data-driven decisions.

02

Pearl Theme Integration

Integrated the Pearl theme to deliver a modern, visually appealing design. The theme ensures a responsive and user-friendly interface, improving overall customer engagement.

04

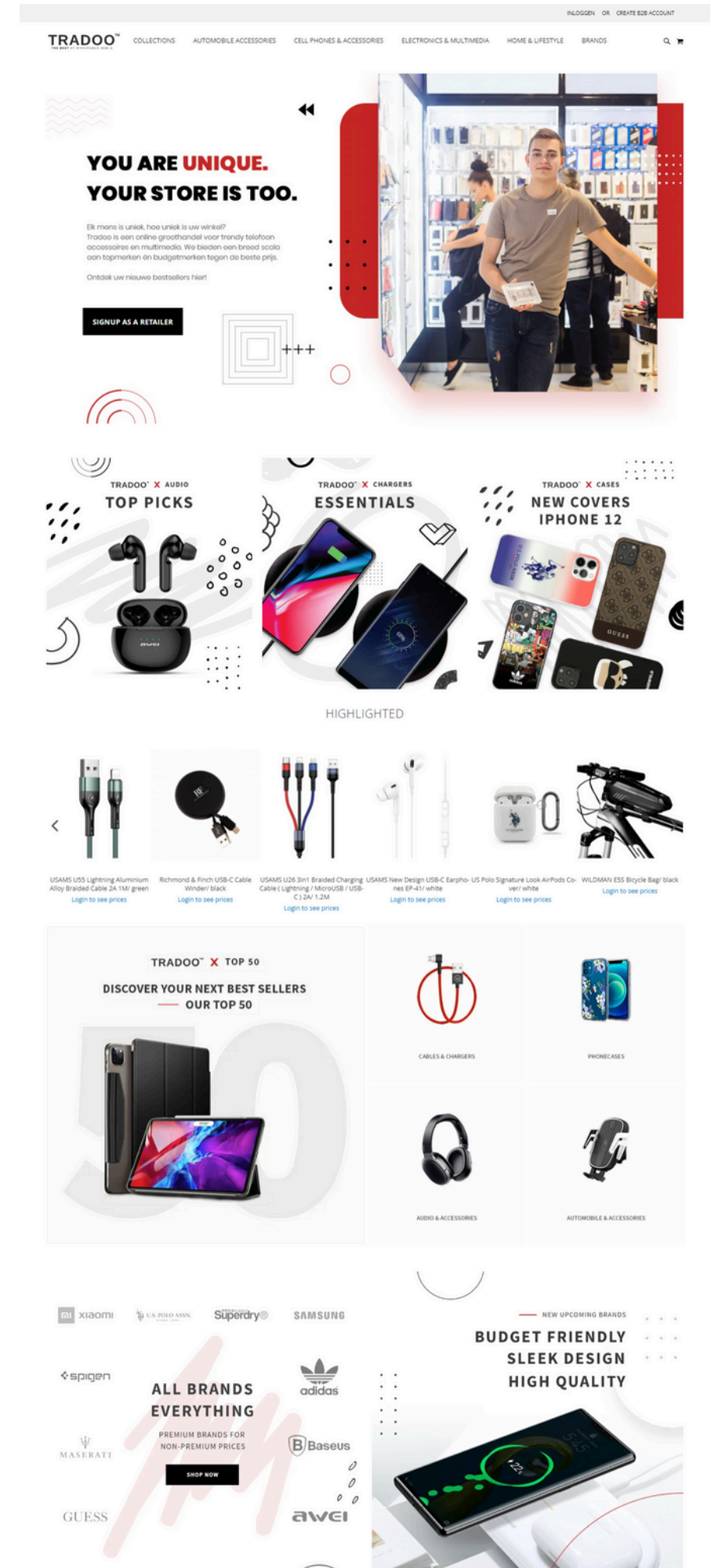
Google Tag Manager

Set up Google Tag Manager for efficient management of marketing tags and tracking codes. This tool simplifies updates and allows for seamless tracking across the site.

06

Cloudflare Integration

Incorporated Cloudflare to enhance website security, speed, and reliability. This integration ensures faster load times, protects against online threats, and improves overall site performance.



SCRUFFS HARD WEAR

www.scruffs.co.nz

01

ASP.NET Development

Developed the webstore using ASP.NET, leveraging an HTML-based template for a clean and responsive design. This foundation ensures robust performance and scalability.

03

Facebook Pixel Setup

Set up Facebook Pixel to track user interactions and conversions, enhancing ad targeting and campaign optimization. This integration helps maximize ROI on advertising efforts.

05

Seamless Development

Utilized industry-standard practices to ensure a smooth and efficient development process. This approach minimized downtime and ensured timely project delivery.

02

Analytics Integration

Implemented Google Analytics to provide detailed insights into website traffic and user behavior. This data allows for informed decision-making and strategy adjustments.

04

Google Tag Manager

Integrated Google Tag Manager for easy and efficient management of all marketing tags. This tool simplifies tracking and allows for quick updates without altering the site's code.

06

Enhanced Tracking

Established advanced tracking tools to monitor site performance and user engagement. These integrations enable precise tracking of KPIs and support ongoing optimization efforts.



GEARBOX SPORTS

www.gearboxsports.com

01

Shopify Development

Expertly developed the whole platform on Shopify, leveraging its powerful e-commerce capabilities to create a seamless, user-friendly online store with robust features and easy management.

02

Theme Integration

Seamlessly integrated the selected theme as the frontend layout, offering a sophisticated and user-friendly design. This theme enhances the overall shopping experience with a modern and clean interface.

03

Centralized Control

All stores are managed through a single, user-friendly admin panel, streamlining operations and improving efficiency. This centralization simplifies management tasks and ensures consistent store performance.

04

Multi-Store Configuration

Configured multiple stores within Shopify to operate under a unified system. This setup allows for easy management of various store fronts, each with its own product offerings, while maintaining centralized control.

05

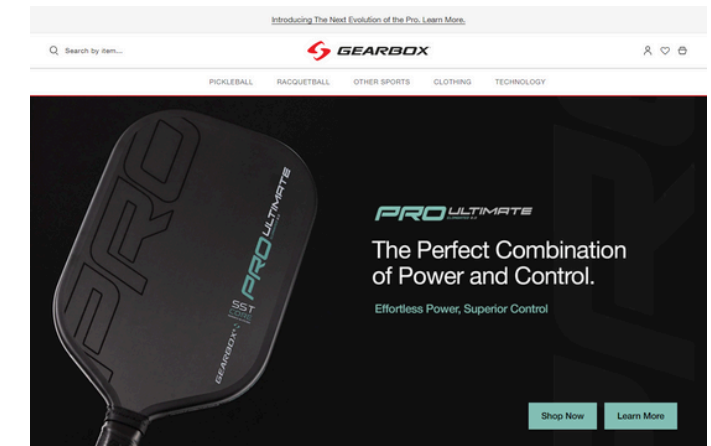
Splash Page Integration

Designed and implemented an engaging splash page that effectively links to the store environment. This page highlights related categories, driving user engagement and guiding customers to relevant products.

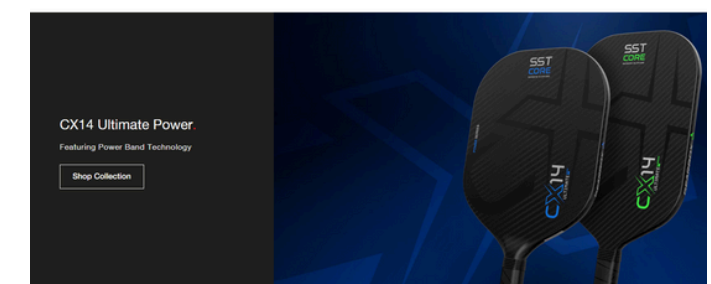
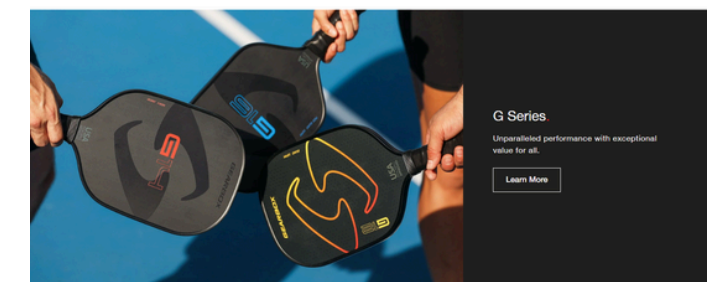
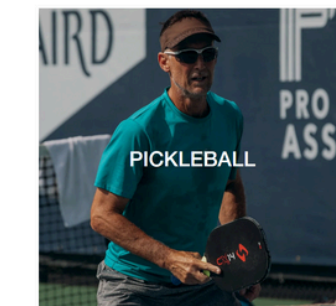
06

Enhanced Analytics

Integrated advanced tools Google Analytics for tracking, Facebook Pixel for ad optimization, and Cloudflare for enhanced site security. These integrations provide robust analytics, marketing insights, and protection against online threats.



Choose your sport.



GREENHILL SPORTS

www.greenhillsports.co.uk

01

Shopify Development

Developed the online store on Shopify, leveraging its robust e-commerce capabilities for a seamless and intuitive shopping experience. The platform was designed for easy management and scalability.

02

Google Services

Integrated Google Ads and Analytics to monitor user behavior and website performance in real time. This setup allows for detailed analysis and data-driven decision-making to enhance the customer journey.

03

Meta Integration

Provided Social Media Marketing services and Implemented Facebook Pixel to improve ad targeting and measure the effectiveness of marketing campaigns. This tool helps in tracking conversions and optimizing ad spend.

04

Cloudflare Integration

Incorporated Cloudflare to boost website security and improve load times. This integration provides protection against online threats while ensuring a faster, more reliable site experience.

05

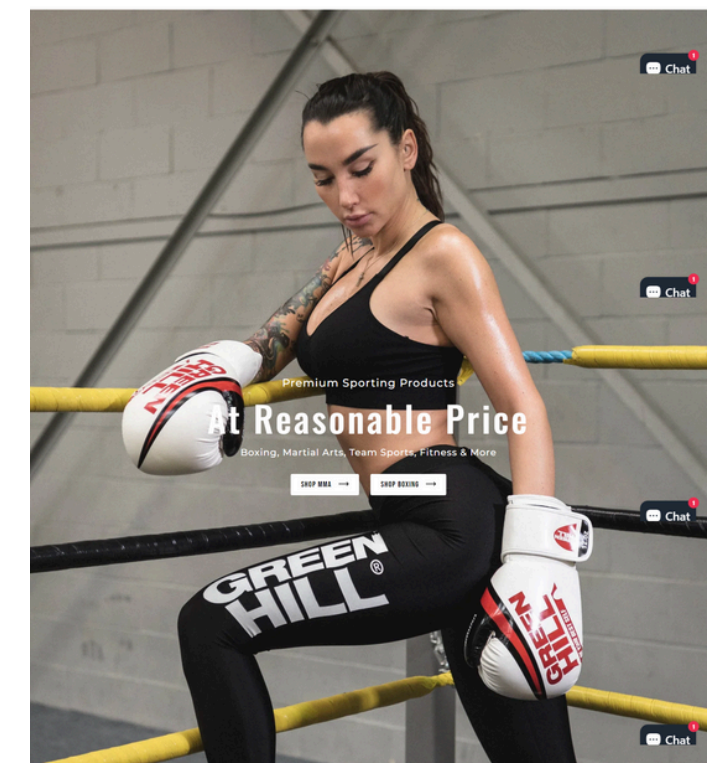
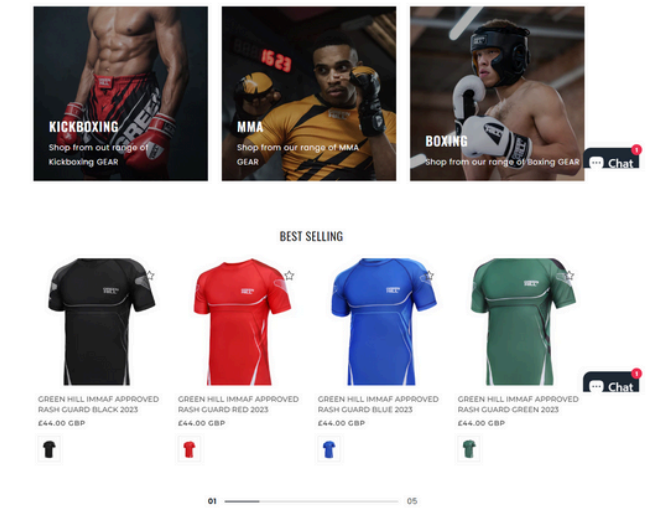
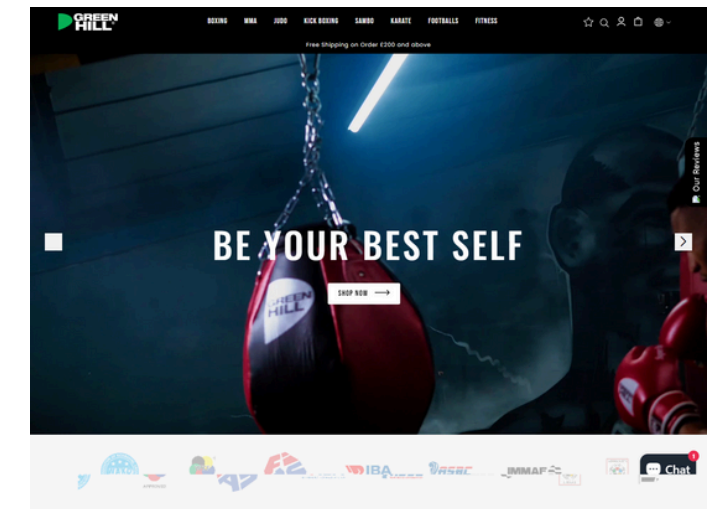
Performance Optimization

Optimized the Shopify store to ensure fast load times, smooth navigation, and responsive design. This focus on performance significantly enhances user satisfaction, reduces bounce rates, and improves overall site engagement.

06

Multistore Management

Configured the platform to manage multiple stores from a single admin panel, streamlining operations and simplifying oversight. This setup allows for centralized control while maintaining the unique identity of each store.



STEMULATION

www.stemulation.com

01

Shopify Development

Developed the online store on Shopify, leveraging its robust e-commerce features to create a scalable and intuitive platform. The setup was designed to ensure easy management and a seamless shopping experience.

03

Meta Marketing

Meta Marketing with Facebook Pixel integration to track conversions and enhance ad targeting across social media platforms. This approach helps in optimizing campaigns, measuring their effectiveness, increasing ROI, and refining audience engagement strategies.

05

Performance Optimization

Optimized the Shopify store by integrating advanced tools to enhance marketing efforts and ensure a high-performing user experience. These enhancements contribute to smoother operations and improved customer satisfaction.

02

Google Services

Integrated Google Ads, Analytics, and Tag Manager to run targeted advertising campaigns aimed at driving traffic and boosting conversions. This setup helps optimize ad spend and improve marketing ROI.

04

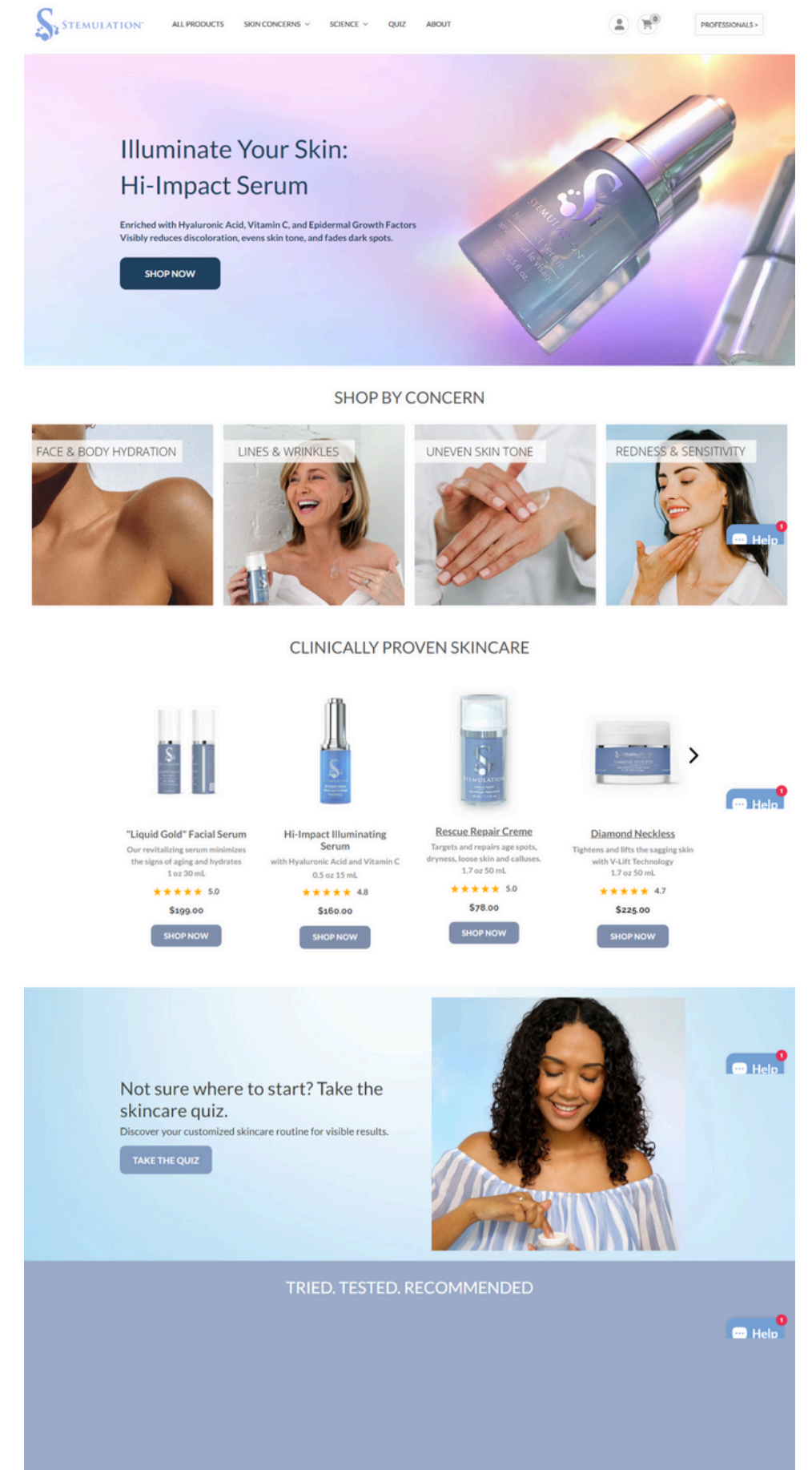
Professionals Platform

Developed a dedicated wholesale store specifically designed for professionals. This platform offers specialized pricing, bulk purchasing options, and tailored services to meet the unique needs of professional customers.

06

Multistore Management

Configured the platform to manage multiple stores from a single admin panel, streamlining operations and simplifying oversight. This setup allows for centralized control while maintaining the unique identity of each store.



KARINA SKINCARE

www.karinaproducts.com

01 Prestashop Development

Developed the online store using Prestashop, providing a customizable and scalable e-commerce solution. This setup supports a user-friendly experience and efficient store management.

02 Google Analytics

Integrated Google Analytics to monitor user behavior and website performance in real-time. This setup provides valuable insights for optimizing the customer journey and making data-driven decisions.

03 Facebook Pixel Integration

Implemented Facebook Pixel to track user interactions and enhance ad targeting on social media platforms. This integration helps measure campaign effectiveness and improve marketing strategies.

04 Google Tag Manager

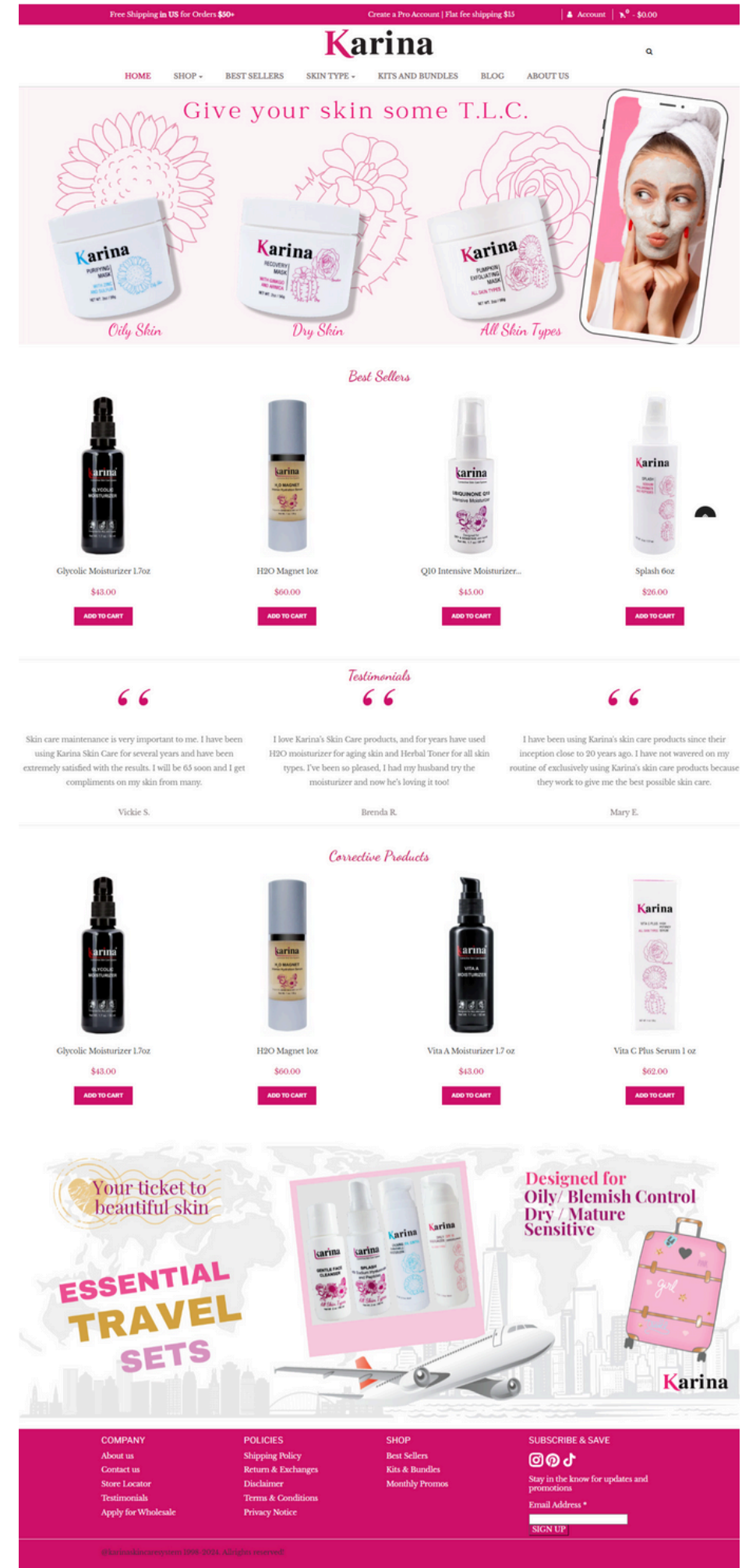
Set up Google Tag Manager to manage marketing tags and tracking codes efficiently. This tool simplifies the process of updating and maintaining tracking setups without altering the website's code.

05 Performance Optimization


Optimized the Prestashop store to achieve fast load times, seamless navigation, and responsive design. These improvements ensure a smoother user experience, higher customer satisfaction, and increased conversion rates.

06 Strategy Optimization

Leveraged integrated tools to refine marketing efforts and manage ad campaigns effectively. This approach enhances targeted traffic, boosts conversions, and maximizes advertising ROI.



IES2016 - Website Development


★★★★★ 5.00 | Dec 16, 2016 - Dec 16, 2016 

"Excellent experiences they specialize in web development work related to eGovernance and academia. A highly professional team. Highly recommended."

\$1,200.00

Fixed price

Website Design and Development


★★★★★ 4.60 | Sep 3, 2015 - Oct 21, 2015 

"Great team to work with. Will engage them again and gladly recommend their services to friend and colleagues looking for similar services. Thank you guys, fantastic work!!"

\$550.00

Fixed price

Build an Author Website

★★★★★ 4.85 | Mar 29, 2015 - Jun 8, 2015 

"It was a pleasure to work with Naveed and his team. They went beyond the call of duty in implementing various changes that I requested. They always responded to my queries and requests in a timely and profession way." [less](#)

\$399.00

Fixed price

Conversion to Wordpress and Responsive website

★★★★★ 5.00 | Sep 18, 2014 - Mar 12, 2015 

"DOIT Solutions worked tirelessly on this complicated project from start to finish. We tasked them with completely rebuilding our existing website, taking the original html files, stripping out all the content and rebuilding it in Wordpress with responsiveness for mobile and tablet usage. They worked patiently and dilligently through all of the 120 pages to produce a like-for-like replica which fulfilled all of our requests.

There were questions we had along the way and changes to be made and DOIT answered them and made the changes quickly without fuss.


We are UK based and would not hesitate to receommand you give DOIT all your web development needs - they are friendly, knowledgeable, highly skilled and most importantly (despite the physical distance between us) always accessible on email or Skype and easy to communicate with.

Great job!" [less](#)

\$1,350.00

Fixed price

Website Redesign

★★★★★ 5.00 | Sep 24, 2014 - Dec 29, 2014 

"I have worked with them in the past and will continue to work with them in future because they are professional and deliver as expected."

\$515.00

Fixed price



TESTIMONIALS

WordPress Website for my new Podcast

★★★★★ 5.00 | Mar 20, 2014 - Jul 18, 2014

"DoiT Solns listened to my every suggestion and correction. The team was very responsive with daily updates on the status of project. At a great price, I feel like I got a very knowledge technical team who delivery my website just like I envisioned." [less](#)

\$420.00 Fixed price

High end university project website

★★★★★ 5.00 | Dec 17, 2014 - Jan 6, 2015

"Amazing experience. The vendor is solution oriented and completed all tasks before the deadline due to their pro-active approach. Highly recommended "

\$9,330.00 Fixed price

Website Up-gradation with additional feature

★★★★★ 5.00 | Jan 25, 2014 - Jun 3, 2014

"Thank you for the great work. Looking forward to working with you again in the future."

\$1,320.00 Fixed price

Build Wordpress custom, responsive theme

★★★★★ 5.00 | Jan 31, 2014 - Apr 15, 2014

"great group of people."

Freelancer's response

"It was a pleasure to work with him. He was very understanding and helpful throughout the project. We wish him best of luck. Thank you Jay =)"

\$500.00 Fixed price

Website revamp for a natural beauty product brand

★★★★☆ 3.90 | Dec 9, 2013 - May 28, 2014

"Friendly, always available and helpful. "

\$1,049.00 Fixed price

new website

★★★★★ 5.00 | Aug 29, 2013 - Apr 9, 2015

"I could not recommend this company enough they were professional, inexpensive and responsive. Highly recommend"

\$1,572.00 Fixed price



THANK YOU!

Want to schedule a **FREE** consultation?



Phone/WhatsApp 24/7
+44-7460-693371



Email
doittechnologies.co.uk@gmail.com



Website
www.doittechnologies.co.uk



Workspaces
England, United Kingdom
Delaware, United States
Amsterdam, Netherlands

